

Write Your Email

It's time to send your email! This is a great way to reach folks who may have missed your store front link on social media. It's also a great opportunity to make your message more personal. You can customize it to talk about their dogs or a fun activity your troop has done that you know they would appreciate!

Subject Line

Let's choose your subject line for the email! This will be the first thing folks will see and should convey two things: that they can support your troop and that you are selling dog goodies. Below are some examples you can use.

- Support (Your Name)'s Troop with Girl Scout-Themed BarkBox Mini Boxes!
- Support (Your Name)'s Troop with Girl Scout Dog Toys and Treats by BARK!
- Support (Your Name)'s Troop and Spoil (Dog's Name)

Feel free to customize and add their dog's name if you know it!

Email Examples

Alright! Onto the email itself. I've written a couple options for you to choose from, but feel free to make it your own. Have some fun with it!

Option 1 (Customizable)

Hello (Person's Name),

Girl Scouts never leave a friend behind! Especially furry ones. That's why my troop is selling Exclusive girl-scout inspired dog toys and treats from BARK. They are the perfect gift for (their dog's name if you know it).

I'm offering 3 Girl Scout-themed boxes full of dog treats and toys! The Yip Yip Beret Box has the Pose and Play Beret toy, which dogs can wear like a Girl Scout beret. The S'More The Merrier box has a toy stick with a plush roasted marshmallow. And the Pup Patches & S'More box has the toy stick and two squeaky Pup Patches, inspired by Girl Scout fun patches. All three boxes come with delicious Berry Trios™ treats. I think your dog will love them because (reason why you think their dog will love them).

The proceeds from these sales will be used to help support my troop. That way we can keep doing cool and important work like: (talk about your favorite things that your troop has done in the last year or things you looking forward to this year).

Go to my storefront (provide link to site) to get yours today!

Thank you so much,

(Your Name)

Option 2

Hello (Person's Name),

Girl Scouts never leave a friend behind! Especially furry ones. That's why my troop is selling Exclusive girl-scout inspired dog toys and treats from BARK. They are the perfect gift for all the dogs in your life.

I'm offering 3 Girl Scout-themed BarkBox mini boxes full of dog treats and toys!

- The Yip Yip Beret Box has the Pose and Play Beret toy, which your dog can wear like a Girl Scout beret.
- The S'More The Merrier box has a toy stick with a plush roasted marshmallow.
- The Pup Patches & S'More box has the toy stick and two squeaky Pup Patches, inspired by Girl Scout fun patches.

All three boxes come with delicious Berry Trios™ treats.

The proceeds from these sales will be used to help support my troop. That way we can keep doing cool and important work. You can support my troop, while spoiling your pup!

Go to my storefront (provide link to site) to get yours today!

Thank you so much,

(Your Name)