

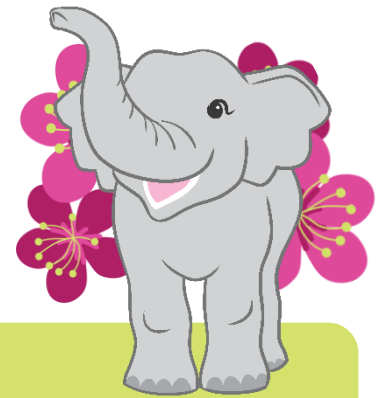
Dear Girl Scout Juliette Caregiver,

Welcome to a new Girl Scout year! We're thrilled for the adventures ahead where your Girl Scout can make friends, boost confidence, and gain skills that pave the way for leadership and success.

One of the highlights of our Girl Scout Entrepreneurship Pillar is the **Fall Product Program**, beginning **September 15 through October 13, 2024**. During this program, your Girl Scout will develop five key skills:

- **Goal Setting**
- **Decision Making**
- **People Skills**
- **Money Management**
- **Business Ethics**

Additionally, she can earn badges, patches, rewards, and Juliette Dollars to support her Girl Scout activities throughout the year!



Getting Started is Easy!

1. **Complete** the [Juliette Opt-in form](#) located on the council calendar at www.girlscoutsoc.org/calendar.
2. You will be assigned to a Juliette Coordinator who will reach out to you via email to introduce themselves and next steps including completing the *Parent Responsibility* form.
3. **Watch for your Girl Scout's Launch email.** An email will come from your Juliette Coordinator on September 15 inviting her to set up her online site.

It is **easier than ever** to participate! Customers order online, pay online, and may have the choice to have the product shipped directly to them or have their favorite Girl Scout drop off their order. There is **NO** financial risk! No money to collect or leftover product to handle.

Please check out the enclosed Fall Product Program packet. For even more tools and resources, visit <https://gscookiesetc.org/fallproduct/>.

On behalf of all of us at Girl Scouts of Orange County, thank you for enriching your girl's life and supporting her ambitions through Girl Scouting!

Lisa Nevares

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Girl Experience Entrepreneurship Director

