



Dear Troop Leader,

Welcome to a new Girl Scout year! Enclosed is our Fall Product Program training packet. The Fall Product Program runs from **Sunday, September 15 through Sunday, October 13**, and is an easy and fun way to help your troop:

- Practice essential business skills
- Earn badges/rewards
- Raise money for troop supplies and activities

All Girl Scouts can participate in our easy-to-implement Fall Product Program:

- **Digital Sales:** Girls can send personalized emails inviting friends and family to browse and order products online.
- **Convenient Ordering:** Customers conveniently order and pay online.
- **Delivery Options:** Customers can have orders shipped directly to them or delivered in person by their favorite Girl Scout.

This simple streamlined approach has no financial risk to troops or families, no money to collect, and no leftover product to manage.

To ensure your troop has the best experience possible, we encourage you to recruit a parent volunteer or two to serve as Troop Product Coordinators and make girl-led decisions as you set troop goals.

On behalf of all of us here at Girl Scouts of Orange County, thank you for giving your valuable time to enrich the lives of Girl Scouts.

Lisa Nevares
Entrepreneurship Director

Get started now with these 3 short, easy steps:

1. **Recruit a Troop Product Coordinator.**
2. **Give this packet to your Troop Product Coordinator so that they complete the training online!** Access online training beginning September 3. Visit gsLearn by signing into your MyGS account and clicking on the gsLearn button.
3. **Watch for your Troop Launch email.** It will come from our Fall Product Program provider M2 Media Group, beginning September 9th.

New Products for 2024, include:

- **Make New Friends Tin w/ Mint Treasurers**
- **More Girl Scout Themed Bark Boxes**
(Limited Availability)
- **Gummy Butterflies and Holiday Mix**



For more tools and resources, visit www.gscookiesetc.org/fallproduct.