



Dear Service Unit Product Manager,

Welcome to a new Girl Scout year! Enclosed is our Fall Product Program training packet with resources to help you and your troops kick off an amazing year. The Fall Product Program runs **from Sunday, September 15 through Sunday, October 13**. It is a fun, easy, and rewarding experience where troops can practice business skills, earn badges and rewards, and raise money for their troop supplies and activities. Best of all, Girl Scouts of every level can participate in our online Fall Product Program!

Help us spread the word to troop volunteers, caregivers, and girls. It is fun and easy to participate in the Fall Product Program, and a great way to start off their Girl Scout year with funds. This simple streamlined approach has NO financial risk to troops or families, no money to collect, and no leftover product to manage – a win for everyone!

All Girl Scouts can participate in our easy-to-implement Fall Product Program:

- **Digital Sales:** Girls can send personalized emails inviting friends and family to browse and order products online.
- **Convenient Ordering:** Customers conveniently order and pay online.
- **Delivery Options:** Customers can have orders shipped directly to them or delivered in person by their favorite Girl Scout.

Get started now with these 3 short, easy steps:

1. **Complete the training online!** Access online training beginning August 26, 2024. Visit gsLearn by signing into your MyGS account and clicking on the gsLearn button. Training will be assigned to volunteers who hold the role in MyGS.
2. **Encourage Troops to participate and recruit volunteers.** Share the benefits of the Fall Product Program and explain how easy it is to participate.
3. **Watch for M2OS Launch email.** It will come from our Fall Product Program provider, M2 Media Group, beginning September 9th.

On behalf of all of us here at Girl Scouts of Orange County, thank you for giving your valuable time to enrich the lives of Girl Scouts.

Lisa Nevares
Entrepreneurship Director

New Products for 2024, include:

- **Make New Friends Tin w/ Mint Treasurers**
- **More Girl Scout Themed Bark Boxes**
(Limited Availability)
- **Gummy Butterflies and Holiday Mix**



Be sure to visit www.gscookiesetc.org/fallproduct frequently for helpful reminders and resources!