Troop Initial Cookie Order



What is a Troop Initial Order?

The Troop Initial Order is the first cookie order your troop places at the start of the Cookie Program. It helps your troop:

- Plan: Determine how many cookies your troop will need.
- Setting goals: Align your troop's order with individual girl and troop goals.
- Prepare: Make sure your troop has cookies for booths and direct sales.
- Earn rewards: Troops may qualify for incentives based on their order.

Get Cookies in Hand on Day One!

The Girl Scout Cookie Program begins each season with pre-sales online and in person, followed by in-hand cookie sales and girl deliveries.

Placing your Troop Initial Order ensures your troop has cookies ready at the very start of the program's in-hand cookie sales. Troops pick up their cookies on distribution day prior to the start of in-hand selling. Troops can skip the Initial Order and pick up cookies later from a Cookie Cupboard, but they won't have cookies on hand when in-hand selling begins.

Submitting an Initial Order is the only way to guarantee the cookie varieties and quantities your troop needs, helping your girls start the season strong and maximize sales opportunities.

Have questions? Your Service Unit Cookie Manager is ready to help with everything you need to know about placing your troop's Initial Order.

Learn More about The Cookie Program
Scan the QR code or visit our website:
www.gscookies.org/cookies

girl scouts of orange county