girl scouts of orange county

2027 Cookie Program

TROOP INITIAL ORDER BONUS

READY TO EXPLORE

GET READY TO EXPLORE!

Start the Cookie Program strong with a Troop Initial Order!

Your troop can earn the Initial Order Bonus for every girl registered in ABC Smart Cookies by **11:59pm PST on Wednesday, December 9, 2026**!

Check out the Level 1 and Level 2 requirements to learn how your troop can earn more!

Troops can earn a Girl Scout Shirt & Entrepreneur Set that includes a beanie, gloves and scarf perfect for boothing!



Reward Items are subject to change due to availability

Requirements & Troop Incentive Rewards

Level 1: Ready, Set, Explore!

Troop Initial Order of 15 or 16 cases PGA*

- Girl Scout shirt and Entrepreneur Set for each girl
- Exclusive Initial Order Patch for each girl
- Girl Scout shirt for the Troop Cookie Coordinator (one per troop)

Level 2: Ready to Explore Even More!

Initial Order 17 cases PGA*

- Girl Scout shirt and Entrepreneur Set for each girl
- Exclusive Initial Order Patch for each girl
- Girl Scout shirt for the Troop Cookie Coordinator (one per troop)
- Early access to the ABC Smart Cookies Booth Scheduler **January 26, 2027**
- Access to Case Exchange Day on **February 24, 2027**

Other Important Details

- Your troop's girl count is determined by number of girls that are in ABC Smart Cookies by the Initial Order deadline.
- Girl Scouts that register or transfer into a troop after the deadline are not eligible for Initial Order Bonus.
- Girls in qualifying troops will receive the shirt and Entrepreneur Set (beanie, gloves and scarf) before Cookie Booths begin in February.
- On January 26, registered girls and PGA* will be reviewed to determine which Level 2 troops qualify for early access to the Booth Scheduler that afternoon.
- On February 22, registered girls and PGA* will be reviewed to determine which Level 2 troops qualify for early access to Case Exchange Day on February 24.
- Troops must maintain registered girls and PGA* through the end of the Cookie Program to receive the Exclusive Initial Order Patch with the rest of their cookie rewards in May.

**PGA (Per Girl Average):*
The average number of cookie packages ordered per girl registered in ABC Smart Cookies by 11:59pm PST on December 9, 2026.

How to Determine your Troop's Girl Scout Cookie Order

The Girl Scout Cookie Program kicks off on Tuesday, **January 12, 2027**, with pre-sales both in person and online through Digital Cookie. Starting Sunday**, January 24, 2027**, Girl Scouts can begin in hand cookie sales and deliveries!

Want cookies ready on Day 1 of the Cookie Program?
Place your Initial Order by 11:59 p.m. on **December 9, 2026** to have cookies in hand at the very start of the program.

Troops that do not place an Initial Order will still be able to place a Planned Order through a Cookie Cupboard beginning **January 28**, **2027**, when Cookie Cupboards open, but will not have cookies in hand before this date. Don't miss out on the very popular first week of selling! Placing an Initial Order is the only way to guarantee cookie varieties and quantities for your sale.

INITIAL ORDER CHECKLIST:

- ☐ Troop Cookie Coordinators and Troop Leaders are highly recommended to attend the virtual Cookie Support Chat, "Initial Order Support Q&A" for helpful tips and guidance on Determining your Initial Order. Cookie Support chat registration and information is available on the GSOC December Calendar.
- ☐ Conduct a Family Meeting to set and share Troop's cookie goal. Refer to Troop Initial Order Bonus on page 1 of this document to decide what level the troop wants to earn.
- ☐ Connect with Service Unit Cookie Manager for information & receive ABC Smart Cookies access.
- ☐ Place an Initial Cookie Order in ABC Smart Cookies by 11:59pm PST by **December 9, 2026**.

Troops that participated in the Cookie Program previously should review their sales history to help determine their Initial Order, using the Troop Initial Order Report in ABC Smart Cookies as a reference.

The table below shows the average number of packages sold by girls at each level in 2026. Please increase or decrease your order based on your own Troop's 2027 goals.

AVERAGE NUMBER OF PACKAGES SOLD BY GIRL SCOUT LEVEL

	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
Cookie Share	5	6	7	6	8	7
Adventurefuls	12	15	20	22	29	21
Exploremores	16	20	28	29	39	28
Lemonades	18	23	32	34	45	33
Trefoils	10	13	18	19	25	18
Thin Mints	40	52	71	75	100	72
Peanut Butter Patties	21	28	38	40	53	38
Caramel DeLites	31	31	54	58	77	55
Peanut Butter Sandwich	11	14	20	21	28	20
Gluten Free	3	4	5	6	8	6
Total PGA	167	206	292	310	412	298

For additional advice on how to determine your Troop's Initial Cookie Order please contact your Service Unit Cookie Manager.