

Troop Proceeds

Bonus Opportunity

More cookies. More proceeds. More Possibilities!

Together we are all working toward a shared goal for the 2027 Cookie Program, and every package brings us one step closer to unlocking more proceeds for troops! As our Council reaches each milestone, every participating troop earns an additional bonus per package sold.

Which bonus tier will we unlock?

TIER 1



Let's go!

Council meets goal of
1,656,362
packages sold

+ \$0.05
per package

TIER 2



Keep Climbing

Council meets goal of
102%
of goal

+ \$0.10
per package

TIER 3



Go BIG!

Council meets goal of
105%
of goal

+ \$0.15
per package



The bonus is based on the
highest Council milestone
reached and is not cumulative.

You can track the Council's
Cookie package goal at
gscookiesetc.org/cookies



This bonus can be combined
with the Older Girl Opt-Out
Plan, so your troop can earn
even more.

To learn more connect with your
Service Unit Cookie Manager.

**One Council!
One goal!**