

2027 Cookie Program Service Unit Stretch Bonus

How it works: Complete the milestones below by the listed dates and earn bonus funds throughout the 2027 Cookie Program.



Earn up to \$350 for your Service Unit!



MILESTONE 1: READY TO LAUNCH - DEADLINE DEC 1

- ☐ SU Cookie Manager & SU Booth Sale Coordinator roles selected in MyGS by December 1
- ☐ SU Cookie Goals submitted by December 1
- ☐ SU Cookie Manager training completed
- ☐ SU Booth Sale Coordinator training completed
- ☐ SU Distributor/Rewards Coordinator training completed (by SU Cookie Manager or the volunteer in the role, if applicable)



MILESTONE 2: READY TO SELL - DEADLINE JAN 21

- ☐ Troop Cookie Coordinator (TCC) Roster submitted by January 10
- ☐ Booth Sale Plan submitted by November 19
- ☐ Booth Sale Spreadsheet submitted by January 21
- ☐ 90%+ of participating troops have a trained TCC before the start of Cookie Program*



MILESTONE 3: ON A ROLL - DEADLINE FEB 15

Reach participation goals at the mid-point of the Program.

TROOP PARTICIPATION

☐ 70% = \$50

GIRL PARTICIPATION

☐ 65% = \$50



MILESTONE 4: STRONG FINISH - DEADLINE MAR 21

Reach final participation goals and email pg.2 of the Service Unit Cookie Goal form to Customercare@girlscoutsoc.org.

TROOP PARTICIPATION

☐ 75% = \$50

☐ 80%+ = \$75

GIRL PARTICIPATION

☐ 70% = \$50

☐ 75%+ = \$75

Your leadership

=

More Girl Scouts, cookies and impact!

When more troops and girls participate, everyone wins!

Use this bonus as a tool to inspire support and celebrate your Service Unit.



About Participation

Participating Troop: A troop with an appointed TCC who has met all membership, screening, training, and banking requirements and has at least one girl selling in the Cookie Program.

Participating Girl: A registered Girl Scout selling cookies through at least one approved channel.

Important Notes

- Juliettes aren't counted as participants.
- Transfer requests: email CustomerCare@GirlScoutsOC.org by 1/11/27 (only if no sales are attached).
- GSOC verifies all participation goals.
- Meet each deadline to earn the milestone.