

# How To Set a Troop Cookie Goal

1. How many girls and leaders are in the troop?
2. How much will it cost for the girls to do what they want?
3. Multiply! Take the number of girls/leaders in the troop and multiply the cost per person. This is your troop's profit goal.
4. Divide the profit goal by \_\_\_\_\_ per package\* (and round up!) to find out the number of cookies the troop needs to sell.

Let's do an example! Collaborate with your troop:



Donna has 10 Girl Scouts in her troop. They want to go horseback riding and camping, which they estimate will be \$200 per person. They plan to bring adult chaperones.

1. We need to multiply \$200 time 13 people to get \$2,600.
2. Next, we divide!  $\$2,600 \div \$\_\_\_\_\_\_ = \_\_\_\_\_\_ \text{ packages}$
3. The troop must sell \_\_\_\_\_ packages of cookies to meet their goal and go on this trip!

## How can the cookie program help with troop costs?

Through the Girl Scout Cookie Program:

- Troops can cover the cost of troop basic items, including memberships and uniforms
- Troops can cover some or all costs of events and field trips, or even troop travel
- Troops are self-sustaining throughout the years.
- Families have little out of pocket expenses.



\*Troops can fill in their troop proceeds per package goal and have the opportunity to collaborate. Proceeds belong to the troop not an individual