

## 2027 Service Unit Cookie Program Goals

Service Unit:    
(Report Code #) (Service Unit Name)

Our goals were shared with the Service Unit Team on   
(Date)

Our goals were shared with the Service Unit Leaders on   
(Date)

Our Service Unit goals for the Cookie program are to achieve the following by  
**March 21, 2027:**

- ☐ To earn the Service Unit Stretch Bonus by:
  - Ensuring all Service Unit Cookie Team positions **fulfill their responsibilities** (SU Cookie Manager, SU Cookie Distributor, SU Cookie Rewards Coordinator and SU Booth Sale Coordinator) including training.
  - Submitting all reports by deadlines
  - Achieving % of Troops in ABC Smart Cookies participate in Cookie Program
  - Achieving % of girls in ABC Smart Cookies participate in Cookie Program
- ☐ Build up our Cookie Team for next year to have 5 individuals by identifying and mentoring new volunteers for all 5 SU Cookie Team roles
- ☐ Other:

**We plan to achieve this by:** (Sample Goals in red font – please write your own in the field below the bullets)

- *Ensuring we have a full Service Unit Cookie Team of 5 people to support our SU and reminding all Service Unit Cookie Team members to complete training*
- *Hosting a **Cookie Rookie** session where volunteers can ask question, view the girl rewards & share the [www.GSCookiesEtc.org](http://www.GSCookiesEtc.org) cookie website resources*
- *Hosting an informal drop-in **Initial Order Workshop** to assist troops in determining their Initial Order and encouraging ALL troops to place an Initial Order for cookies*
- *Being helpful, kind and supportive of our volunteers so they have fun!*

**Enter how you will achieve your Service Unit goals below:**

Review the Service Unit Stretch Bonus requirements.  
Then complete page 1 of this form and email it to  
CustomerCare@GirlScoutsOC.org by **December 1, 2026**.

Complete page 2 with your final goals and outcomes and  
email it to the same address by **March 21, 2027**.

**Completing both of these pages will allow you to earn  
points toward the SU Stretch Bonus.**



On this page, enter your goals from pg. 1 in this table:

| Goal # of Troops Participating in Cookie Program | Goal # of Girls Participating in Cookie Program |
|--------------------------------------------------|-------------------------------------------------|
| <input type="text"/>                             | <input type="text"/>                            |

Enter actual numbers below, compared to goal above:

| Actual # Troops Registered by Dec 1, 2026 | Actual # Troops Registered by March 17, 2027 | Actual # of Troops Participating | % of Troops Participating |
|-------------------------------------------|----------------------------------------------|----------------------------------|---------------------------|
| <input type="text"/>                      | <input type="text"/>                         | <input type="text"/>             | <input type="text"/>      |

Once, completed email this form to [customercare@girlscoutsoc.org](mailto:customercare@girlscoutsoc.org) with subject line:  
Cookies: SU ###(replace # with your SU number) Cookie Goals by 03/21/2027.