

2027 GIRL SCOUT SPARKABLES™ AND PATCH PALS FAQ

We are excited to share that for the 2027 Cookie Season we are continuing our channel expansion, introducing new products that will be offered as online exclusive products.

Online-exclusive products give Girl Scouts new ways to grow their business to reach customers and invite people to shop their online storefront.

Girl Scout Sparkables™ FAQ

What are *Girl Scout Sparkables™*?

Girl Scout Sparkables™ are crunchy oatmeal chocolate chip cookies dotted with colorful sprinkles and created in partnership with Partake. They are formulated to be allergy-friendly, gluten-free, nut-free, and vegan, which may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and label review. Girl Scout Sparkables™ are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish.

How should *Girl Scout Sparkables™* be referenced?

Please use the full product name: Girl Scout Sparkables™.

When will *Girl Scout Sparkables™* be available for purchase?

Girl Scout Sparkables™ are planned to launch during the 2027 Girl Scout Cookie Season. The start of cookie season is recognized nationally in January, but timing varies locally. Customers can use the [Cookie Finder](#) to find local troops or Girl Scouts selling during cookie season.

Will *Girl Scout Sparkables™* be available nationwide?

Girl Scout Sparkables™ are planned to be available online through Digital Cookie's shipped channel during the 2027 Girl Scout Cookie Season. Availability is planned through participating councils and is subject to launch timing, local council participation, shipping availability, and supplies lasting.

Will *Girl Scout Sparkables™* be available for purchase online and at booth sales?

Girl Scout Sparkables™ are planned as an online-exclusive cookie available through Digital Cookie's shipped channel and are not planned for booth sales. Customers will need a Girl Scout or troop link to purchase, or they can use the Cookie Finder to connect with a Girl Scout selling near them. Availability, ordering options, and shipping may vary by council and during the season.

How much will *Girl Scout Sparkables™* cost consumers?

Sparkables™ will be \$7.00 at Girl Scouts of Orange County (excluding tax and shipping). Girl Scouts has 111 local councils that each set their own cookie prices based on the needs and knowledge they have about the local market and the cost of providing high-quality programming and experiences for Girl Scouts. The net proceeds from cookie sales stay local, directly supporting the local council and troops to power experiences year-round for Girl Scouts in their communities.

How does purchasing *Girl Scout Sparkables™* support Girl Scouts?

Proceeds from Girl Scout Cookie sales stay local to help councils and troops fund Girl Scout programming and experiences. Because Girl Scout Sparkables™ are planned to be available through Digital Cookie, the product may also support girls' practice with online sales, digital marketing, and entrepreneurial skills.

Why are *Girl Scout Sparkables™* planned to be available only through Digital Cookie?

Offering Girl Scout Sparkables™ through Digital Cookie is intended to draw attention to girls' online shops while giving Girl Scouts hands-on experience with modern marketing skills. It may also allow customers to order Girl Scout Sparkables™ and have them shipped directly to their door, subject to council participation, shipping availability, and supplies lasting.

What makes *Girl Scout Sparkables™* different from other Girl Scout Cookies?

Girl Scout Sparkables™ are crunchy oatmeal chocolate chip cookies with colorful sprinkles that are formulated to be allergy-friendly, gluten-free, nut-free, and vegan. The cookies are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish. This option may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and review of the final package label.

What does allergy-friendly mean?

For Girl Scout Sparkables™, "allergy-friendly" means the cookies are formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, or fish and are produced in a facility designed to avoid the top 9 major food allergens. Consumers should always review the ingredient list and allergen information on the package before purchase or consumption, especially if they have allergies or sensitivities.

What are the top 9 food allergens?

The top 9 major food allergens are wheat, peanuts, tree nuts, eggs, milk, sesame, soy, fish, and crustacean shellfish. Girl Scout Sparkables™ are formulated without these ingredients

and are produced in a facility designed to avoid them. Always refer to final packaging for the most current ingredient and allergen information.

Where can I find the ingredients and allergen information for *Girl Scout Sparkables*™?

The ingredients, nutritional profile, and allergen information for each cookie variety are listed on the cookie package and may also be available online on the Girl Scouts Meet the Cookies page. Packaging should be treated as the controlling source for the most current ingredient, allergen, certification, and nutrition information.

Are *Girl Scout Sparkables*™ free from the Top 9 allergens?

Girl Scout Sparkables™ are formulated to be allergy-friendly, nut-free, gluten-free, and vegan. They are formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, or fish and are produced in a facility designed to avoid the top 9 major food allergens. Consumers with allergies should review final packaging and consult their healthcare professional as appropriate.

Are *Girl Scout Sparkables*™ gluten-free?

Girl Scout Sparkables™ are certified gluten-free and made without wheat or any other source of gluten. They are produced in a dedicated gluten-free facility, and Partake performs gluten rapid tests on batches of finished product.

Are *Girl Scout Sparkables*™ vegan?

Girl Scout Sparkables™ are certified vegan and not formulated with any animal or animal-derived ingredients.

Are *Girl Scout Sparkables*™ Non-GMO?

Girl Scout Sparkables™ are Non-GMO Project Verified.

Are *Girl Scout Sparkables*™ kosher?

Girl Scout Sparkables™ are OU Kosher certified.

Are *Girl Scout Sparkables*™ halal?

Girl Scout Sparkables™ are not certified halal.

Are *Girl Scout Sparkables*™ Paleo or Keto-friendly?

Girl Scout Sparkables™ are not considered suitable for a Paleo or Keto diet because the cookies contain forms of organic cane sugar and carbohydrates.

Are *Girl Scout Sparkables*™ low FODMAP?

Girl Scout Sparkables™ have not been evaluated by Monash University and are not certified low FODMAP.

Are *Girl Scout Sparkables*™ school friendly?

Girl Scout Sparkables™ are formulated to be allergy-friendly, gluten-free, nut-free, and vegan. They are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish, making them an option for some schools. However, school requirements vary, and parents and caregivers should follow school-specific guidelines and review the final package label.

Do *Girl Scout Sparkables*™ contain artificial colors or flavors?

Girl Scout Sparkables™ are formulated without artificial flavors or artificial colors.

Do Sparkables contain high fructose corn syrup?

Girl Scout Sparkables™ are formulated without high-fructose corn syrup.

Do *Girl Scout Sparkables*™ contain seed oils?

No. *Girl Scout Sparkables*™ are seed oil free.

Do *Girl Scout Sparkables*™ contain coconut?

Girl Scout Sparkables™ are not made with coconut as an ingredient. Coconut is handled in the same facility, and thorough cleaning and sanitation procedures are followed between production runs.

Although coconut was removed from the FDA's list of major food allergens, customers should use their own judgment based on their individual sensitivities prior to consuming.

Do *Girl Scout Sparkables*™ contain palm oil?

Girl Scout Sparkables™ include RSPO-certified palm oil as an ingredient.

Where are *Girl Scout Sparkables*™ produced?

Girl Scout Sparkables™ are produced in a facility in Idaho designed to avoid the top 9 major food allergens.

Do Partake products contain latex?

According to Partake, no latex is used for food contact within its facility. All gloves used within the facility are nitrile and powder-free.

How is cross-contact managed during production?

Girl Scout Sparkables™ are produced in a facility designed to avoid the top 9 major food allergens. The facility does not process other products that contain the top 9 allergens, and production and packaging equipment is sanitized during changeovers.

What is the shelf life of *Girl Scout Sparkables*™?

Girl Scout Sparkables™ have an approximate 12-month shelf life.

How long do *Girl Scout Sparkables™* stay fresh after opening?

For best quality, we recommend enjoying *Girl Scout Sparkables™* within 7–10 days after opening and storing them according to package directions.

Are any cookies discontinued or retired with the launch of *Girl Scout Sparkables™*?

No cookies are planned to be discontinued or retired nationally for the 2027 Girl Scout Cookie Season. Some councils may choose to offer *Girl Scout Sparkables™* in place of other gluten-free options. Customers can use the [Cookie Finder](#) to find local troops or Girl Scouts selling during cookie season.

Will the Gluten Free Caramel Chocolate Chip cookie be available?

Yes! ABC Bakers' Gluten Free Caramel Chocolate Chip cookie will be available for **in-person and booth sales only** and will not be available for online sales. Troops must preorder these cookies to have them available to sell.

Preorder dates: September 9–October 14.

How are new cookies developed?

GSUSA starts by conducting a market assessment in partnership with our licensed bakers and exploring popular and trending flavors. GSUSA then collaborates with licensed bakers and representative council partners to develop the recipe, name the cookie, design the product and packaging, and bring it to market. Consumer testing is also used to help ensure the product concept and taste delivery have strong consumer appeal.

Patch Pals FAQ

What are Patch Pals?

Patch Pals are Girl Scouts' first dog cookie, a treat created specifically for dogs. Created in partnership with BARK, the dog-obsessed creators of BarkBox, Patch Pals are soft-baked, blueberry muffin-flavored dog cookies made with blueberries. Each treat is baked into one of four Girl Scout-inspired "patch" shapes representing community, exploration, friendship, and play.

Why did Girl Scouts create a treat specifically for dogs?

Girl Scout Cookies have always brought people together. Families, friends, neighbors, and communities all take part in the tradition. Girl Scouts have shared that for them, cookie season is about connecting with people **and** pets in their communities in fun, creative ways. For many households, dogs are part of the family too. Patch Pals were created to include them in the fun of cookie season and give supporters another way to participate, share, and celebrate.

When will Patch Pals be available for purchase?

Patch Pals will be released nationally and sold exclusively online for shipping only, during the 2027 Girl Scout Cookie Season. The start of cookie season is recognized nationally in January, but timing varies locally. Customers can use the [Cookie Finder](#) to find local troops or Girl Scouts selling during cookie season and buy them online to be shipped. Specific product availability may vary.

Where can customers purchase Patch Pals?

Patch Pals will be available exclusively through Digital Cookie's shipped channel. Girl Scouts may promote and help customers order Patch Pals at cookie booths or through their online shops, but all orders must be placed through a Girl Scout or troop's Digital Cookie link and will be shipped directly to customers' homes. Girls will strengthen their digital marketing skills by promoting and selling Patch Pals through their online shops.

Will Patch Pals be sold at cookie booths?

Patch Pals may be promoted at cookie booths, but they are an online-exclusive product available through Digital Cookie's shipped channel. Customers can place an order using a Girl Scout or troop's Digital Cookie link, and Patch Pals will be shipped directly to their home.

Will Patch Pals be available nationwide?

Patch Pals will be available online through Digital Cookie's shipped channel during the 2027 Girl Scout Cookie Season. Availability may vary by council and while supplies last.

How much will Patch Pals cost consumers?

Patch Pals will be \$9.00 at Girl Scouts of Orange County (excluding tax and shipping). Girl Scouts has 111 local councils that each set their own cookie prices based on the needs and knowledge they have about the local market, and the cost of providing high-quality programming and experiences for Girl Scouts. The net proceeds from cookie sales stay local, directly supporting the local council and troops to power experiences year-round for Girl Scouts in your community.

How does purchasing Patch Pals support Girl Scouts?

Every purchase supports local Girl Scouts and helps power Girl Scout experiences in the customer's area. Because Patch Pals are available through Digital Cookie's shipped channel, they also help Girl Scouts practice modern digital marketing skills, reach new customers, and participate in online selling.

Do Patch Pals replace traditional Girl Scout Cookies?

No. Patch Pals are designed to complement, not replace, traditional cookie sales. They give dog owners a new way to participate in cookie season while continuing to support the Girl Scouts in their community.

Why are Patch Pals more expensive than traditional Girl Scout Cookies?

Patch Pals are premium dog cookies, which are typically priced higher than traditional

cookies. In addition to being a specialty product, every purchase supports the Girl Scout Cookie Program, which helps fund local Girl Scout experiences and opportunities.

What ingredients are in Patch Pals?

Patch Pals include dried bakery product, wheat flour, vegetable glycerin, blueberries, natural blueberry flavor, canola oil, lactic acid, honey, brewer's yeast, blueberry pomace, and cinnamon. Dried bakery product are baked good remnants (like bread) repurposed for dog cookies.

Are Patch Pals designed specifically for dogs?

Yes. Patch Pals are made specifically for dogs by BARK and are manufactured in accordance with applicable quality and safety standards.

Are Patch Pals safe for dogs with allergies?

Patch Pals are made by BARK using recipes based on years of research into popular and palatable dog cookie flavors. The formula avoids more than 95% of the most common dog allergies and is free of animal-based protein allergens. However, Patch Pals do contain grains and may not be right for dogs with grain sensitivities. While the product does not contain nuts, it is manufactured in a facility that contains nuts.

Can puppies eat Patch Pals?

Patch Pals are designed for dogs greater than 5 pounds and over 6 months of age.

How many Patch Pals can I give my dog per day?

The recommended daily amount depends on your dog's size:

5 lbs: ½ treat

10 lbs: ½ treat

25 lbs: 1 treat

50+ lbs: 2 treats

Patch Pals are intended for supplemental feeding only. Customers should adjust their dog's regular food as needed to help maintain a healthy weight, always monitor their dog while eating, and provide fresh water at all times.

What is the texture of Patch Pals?

Patch Pals are soft-baked dog cookies. They are not hard or crunchy and have a slightly moist, chewy texture.

Where are Patch Pals made?

Patch Pals are made in the USA.

How should Patch Pals be stored?

Store Patch Pals in a cool, dry place and reseal the package after opening.

What is the shelf life of Patch Pals?

Each product has a sell-by date printed on the packaging. Patch Pals have an 18-month shelf life.

What is the nutritional content of Patch Pals?

Patch Pals contain:

Crude Protein: 9% minimum

Crude Fat: 5% minimum

Crude Fiber: 2% maximum

Moisture: 20% maximum

Each Patch Pals treat has 39 kcal.

Can humans eat Patch Pals?

Patch Pals are intended for dogs only and are not for human consumption. Do not consume. In case of accidental ingestion, review the ingredient information and contact a healthcare professional or poison control center, particularly for children or individuals with allergies or sensitivities.

My dog got an upset stomach after eating Patch Pals. What should I do?

Introducing anything new into a dog's diet can sometimes come with a short adjustment period. If their dog tends to be sensitive, customers may want to introduce them gradually to give their dog's stomach time to adjust. Customers should contact their veterinarian if symptoms persist or if they have concerns.

If my order arrived damaged or if you have a quality issue, what should I do?

Please contact [customer support](#).

Are there plans for a cat treat?

At this time, Patch Pals are made specifically for dogs, and Girl Scouts does not have a cat treat to announce.