

Troop Initial Cookie Order



What is a Troop Initial Order?

The Troop Initial Order is the first cookie order your troop places at the start of the Cookie Program. It helps your troop:

- Plan: Determine how many cookies your troop will need.
- Setting goals: Align your troop's order with individual girl and troop goals.
- Prepare: Make sure your troop has cookies for booths and direct sales.
- Earn rewards: Troops may qualify for incentives based on their order.

Get Cookies in Hand on Day One!

The Girl Scout Cookie Program begins each season with pre-sales online and in person, followed by in-hand cookie sales and girl deliveries.

Placing your Troop Initial Order ensures your troop has cookies ready at the very start of the program's in-hand cookie sales. Troops pick up their cookies on distribution day prior to the start of in-hand selling. Troops that skip the Initial Order can still get cookies later through a Cookie Cupboard, but they'll miss the chance to sell from day one.

Submitting an Initial Order is the only way to guarantee the cookie varieties and quantities your troop needs, helping your girls start the season strong and maximize sales opportunities.

Have questions? Your Service Unit Cookie Manager is ready to help with everything you need to know about placing your troop's Initial Order.



Learn More about The Cookie Program

Scan the QR code or visit our website:

www.gscookies.org/cookies

girl scouts 
of orange county