

2026 Cookie Program Troop Initial Order Bonus

Start the Cookie Program strong!
Troops placing an Initial Cookie Order have the
chance to earn the Initial Order Bonus!



Your troop can earn the Initial Order Bonus for every girl registered in ABC Smart Cookies by **11:59pm PST December 15, 2025** (Initial Order deadline) by meeting the requirements.

Troops must maintain registered girls and PGA* through the end of the Cookie Program Sale. Registered girls and cookie transfers will be monitored to ensure all troops remain eligible for proceeds level chosen at Initial Order.

Requirements & Troop Incentive Rewards

No Initial Order Placed

- 70 cents proceeds
- Can receive cookies at cupboards one week after Mega Delivery
- No bonus rewards

Initial Order less than 15 cases PGA

- 75 cents proceeds
- Will receive cookies at Mega Delivery Event or through Service Unit's own distribution
- No bonus rewards

Initial Order 15 cases or 16 cases PGA

- 80 cents proceeds
- Will receive cookies at Mega Delivery Event or through Service Unit's own distribution
- Newly designed GSOC T-Shirt
- Access to Case Exchange Day

Initial Order 17 or more cases PGA

- 85 cents proceeds
- Will receive cookies at Mega Delivery Event or through Service Unit's own distribution
- Newly designed GSOC T-Shirt with choice of 2 Supermix Patches
- Access to Case Exchange Day
- 24 Hour Early access to the ABC Smart Cookies Booth Scheduler



ABCDEFGHI
JKLMNOPQR
STUVWXYZ

Make the world a better place

Girl
Scouts
of Orange County

**PGA (Per Girl Average):*

The average number of cookie packages ordered per girl registered in ABC Smart Cookies by 11:59pm PST on December 15, 2026.

How to Determine your Troop's Girl Scout Cookie Order

The Girl Scout Cookie Program kicks off on Tuesday, January 6, 2026, with pre-sales both in person and online through Digital Cookie. Then, starting Sunday, January 25, 2026, Girl Scouts can begin in hand cookie sales and deliveries!

Want cookies ready on Day 1 of the Cookie Program?

Place your Initial Order by 11:59 p.m. on December 15, 2025 to have cookies in hand at the very start of the program.

Troops that do not place an Initial Order will still be able to place a Planned Order through a Cookie Cupboard beginning January 29, 2026, when Cookie Cupboards open, but will not have cookies in hand before this date. Don't miss out on the very popular first week of selling! Placing an Initial Order is the only way to guarantee cookie varieties and quantities for your sale.

INITIAL ORDER CHECKLIST:

- ☐ Troop Cookie Coordinators and Troop Leaders are highly recommended to attend the virtual Cookie Chat, "Initial Order Planning" for helpful tips and guidance on Determining Your Initial Order. Multiple dates are available. Dates and registration information is available on gscookiesetc.org/cookies
- ☐ Conduct a Family Meeting to set and share Troop's cookie goal. Refer to Troop Initial Order Bonus on page 1 to decide proceeds level.
- ☐ Connect with Service Unit Cookie Manager for information & receive ABC Smart Cookies access.
- ☐ Place an Initial Cookie Order in ABC Smart Cookies by 11:59pm PST on December 15, 2025.

Troops that participated in the Cookie Program previously should review their sales history to help determine their Initial Order, using the Troop Initial Order Report in ABC Smart Cookies as a reference.

The table below shows the average number of packages sold by girls at each level in 2025 and estimates of the new cookie, Exploremores. These are Council averages only. Please increase or decrease your order based on your own Troop's 2026 goals.

AVERAGE NUMBER OF PACKAGES SOLD BY GIRL SCOUT LEVEL

	Daisy	Brownie	Junior	Cadette	Senior	Ambassador
Cookie Share	2	2	2	3	2	4
Adventurefuls	10	13	15	19	13	24
Exploremores	18	24	28	35	23	43
Lemonades	18	24	28	35	23	43
Trefoils	10	13	15	19	13	24
Thin Mints	41	54	63	79	53	97
Peanut Butter Patties	22	28	33	41	28	51
Caramel DeLites	32	41	48	60	40	75
Peanut Butter Sandwich	11	14	17	21	14	26
Gluten Free	3	4	5	6	4	8
Total PGA	166	216	253	318	213	393

For additional advice on how to determine your Troop's Initial Cookie Order please contact your Service Unit Cookie Manager.