

2026

COOKIE PROGRAM

HIGHLIGHTS

- **NEW:** Get ready for a new take on BFFs! The 2026 Cookie Program theme is **"Brave, Fierce, Fun!"**, featuring the **Black-Footed Ferret** as our mascot.
- **NEW:** The Exploremores™ Girl Scout Cookie is being added to the lineup! This new cookie flavor is inspired by Rocky Road ice cream!
- **NEW:** Cookie pre-sales begin January 6 until the full Cookie Program kicks off January 25, when Girl Scouts will have cookies in hand for local delivery, in-person sales and online girl-delivered orders.

BACK BY POPULAR DEMAND

- In person Service Unit Trainings return for hands-on support.
- Cookie Chats are back! These live virtual sessions help volunteers navigate the Cookie Program with tips, reminders and Q&A.

DIGITAL COOKIE & ABC SMART COOKIES

- GSUSA has continued to make updates and improvements in Digital Cookie.
- ABC Smart Cookies has updated software to improve the platform.

RESOURCES

- Your "one stop shop" for all things Cookie Program: www.GSCookiesEtc.org/Cookies.
- Cookie News: Be sure you're opted in to receive GSOC emails to receive the latest updates before, during and after the Cookie Program.



KEY DATES

OCT 15	Troop Gluten Free Cookie Order Due
NOV 18	Service Unit Cookie Manager in-person training
NOV 24	Troop Cookie Coordinator Online Training begins
DEC 2	Troop Cookie Coordinator in-person training
DEC 3 & 6	Troop Cookie Coordinator virtual training
DEC 9, 11, 15	Cookie Chat: Troop Initial Order Support
DEC 15	Troop Initial Orders due
DEC 16	Service Unit Initial Orders due
JAN 6	Cookie pre-sales begin
JAN 11	GSOC Cookie Kickoff event
JAN 24	GSOC Mega Delivery at Wild Rivers
JAN 25	Cookie Program officially starts! Girl in-hand and girl-delivery orders begin!
FEB 6	Booth Sales Begin
MAR 15	Cookie Program Ends!