

Goal Setting Activity for Daisies & Brownies (K–3)

Purpose: Help Girl Scouts set and track SMART cookie goals in a fun, empowering, and age-appropriate way.

Activity: "Cookie Goal Garden"

Time: 20–30 min

Materials: Paper flowers, markers, reward flyer, posters, stickers

1. **Discussion:** Help remind the girls what they discussed and decided on at the beginning of your Girl Scout year. Ask questions like, "Why do we sell cookies?" "What did we want to do with your cookie money?"
2. **Pick a Reward Goal:** Show the rewards flyer. Have each girl circle or color the reward they want to earn.
3. **Set a Goal:** Help them write (or draw) how many packages they need to sell to reach their reward goal.
4. **Build a Flower:** Write the number on a paper flower and post it on a "Goal Garden" board.

Tip: Label flower petals in package increments of 10, 20, 30, etc. to color

5. **Optional:** Use a sticker chart to track progress each week.

Facilitator Tip: Use simple language like "My goal is to sell ____ boxes so I can earn ____."

Ongoing Support:

- Use **visual trackers** at meetings (cookie meters, sticker charts, countdown posters).
- Do **weekly check-ins**: "What's one thing you did this week toward your goal?"
- Celebrate **small wins**: booth milestones, personal bests, teamwork.