



Cookie Business Strategy Worksheet

1. Personal Sales Goal (packages): _____

2. Reason/Purpose: _____

3. What I Need to Reach My Goal:

Customers outreach: _____

Booth hours: _____

Online/Social Media marketing plan: _____

Other: _____

4. SMART Goal Summary:

I will sell _____ packages by _____ to earn _____, which supports my goal of _____.

5. Personal Action Plan:

Week 1: _____

Week 2: _____

Week 3: _____

Week 4: _____

Week 5: _____

Week 6: _____

6. Accountability Partner: _____