

2026

COOKIE PROGRAM

HIGHLIGHTS

- **NEW:** Get ready for a new take on BFFs! The 2026 Cookie Program theme is **"Brave, Fierce, Fun!"**, featuring the **Black-Footed Ferret** as our mascot.
- **NEW:** A new Girl Scout Cookie is being added to the lineup! The new cookie will be announced 9/9/25!
- **NEW:** Online only pre-orders begin January 6. No door-to-door sales until the full Cookie Program kicks off January 25, when Girl Scouts will have cookies in hand for local delivery, in-person sales and online girl-delivered orders.



KEY DATES

OCT 15 Troop Gluten Free Cookie Order Due

NOV 18 Service Unit Cookie Manager training

NOV 24 Troop Cookie Coordinator Online Training begins

DEC 2, 3 Tentative Troop Cookie Coordinator in-person training

DEC 6 Tentative Troop Cookie Coordinator virtual training

DEC 9, 11, 15 Cookie Chat: Troop Initial Order Support

DEC 15 Troop Initial Orders due

DEC 16 Service Unit Initial Orders due

JAN 6 Online-only pre-orders begin (no door-to-door sales yet)

JAN 11 GSOC Cookie Kickoff event

JAN 24 GSOC Mega Delivery (location TBD)

JAN 25 Cookie Program officially starts! Girl in-hand and girl-delivery orders begin!

FEB 6 Booth Sales Begin

MAR 15 Cookie Program Ends!

BACK BY POPULAR DEMAND

- In person Service Unit Trainings return for hands-on support.
- Cookie Chats are back! These live virtual sessions help volunteers navigate the Cookie Program with tips, reminders and Q&A.

DIGITAL COOKIE & ABC SMART COOKIES

- GSUSA has continued to make updates and improvements in Digital Cookie.
- ABC Smart Cookies has updated software to improve the platform.

RESOURCES

- Your "one stop shop" for all things Cookie Program: www.GSCookiesEtc.org/Cookies.
- Cookie News: Be sure you're opted in to receive GSOC emails to receive the latest updates before, during and after the Cookie Program.