

2025 Cookie Program At a Glance



Highlights

- **NEW:** Shared Fall and Cookie Program theme of *Embrace Possibility* & panda mascot for the Cookie Program.
- **NEW:** SUCM and TCC in-person training—back by popular demand
- Cookie Chats are back! These are live virtual chats for volunteers during the Cookie Program.
 - **NEW:** Cookie Chats focused on “Holding a Family Meeting” and “Initial Order Planning”.
 - **NEW:** Cookie Chat Office Hours for “Initial Order” questions.
- **NEW:** The Digital Cookie App now takes PayPal and Venmo.

Digital Cookie Platform

- Girl Scouts use GSUSA's Digital Cookie platform to sell cookies, track progress towards their goal, manage sales, and more.
 - Updates and improvements are being made in Digital Cookie for 2025!
- Resources and tipsheets at www.GSCookiesEtc.org/Cookies/digital-cookie/ for all things Digital Cookies.

Program Resources

- Cookie Program resources and information at www.GSCookiesEtc.org/Cookies. This is your “one stop shop” for all things Cookie Program!
 - Home page - blog posts with quick updates or announcements
 - What's New page - 2025 key dates and updates from Cookie News emails for each role
 - Getting Started page - Cookie lineup and tips on how your troop can get started
 - Resources page - forms and resources, Digital Cookie updates, and FAQs
 - Girl Program page - skills information, badges and pins, contests for girls, reward info
 - Helpful Links - including Volunteer Resources, ABC Smart Cookies, Digital Cookie
 - And more!

2025 Cookie Program Dates

Oct 14	Gluten Free Cookie Order Due
Nov 13	Service Unit Cookie Manager In-person training (evening)
Nov 18, 19, 20	Cookie Chats for “Holding a Family Meetings” and “Initial Order Planning”
Dec 2, 3	Cookie Chats for “Holding a Family Meetings” and “Initial Order Planning”
Dec 9	Cookie Chat Office Hours for “Initial Order” questions
Dec 10	Troop Initial Order Due
Dec 18	Troop Cookie Coordinator online trainings begin
Jan 12	Cookie Kickoff Event
Jan 14	Cookie Program begins with preorders online and in-person with order cards and door to door order taking.
Jan 26	Cookie In-Hand Sales Begins
Jan 30	Cookie Cupboards open
Feb 7	Booth Sales Begin
Mar 16	Cookie Program Ends!

