

2024 Girl Scout Cookie Troop Proceeds

Sell More, Earn More!

Troops are guaranteed to earn at least 80 cents per package and have the opportunity to earn up to \$1.10 per package!

Our Council's Shared Goal

Orange County girls, volunteers, parents and staff are working together to get prepared for this year's Cookie Program. Orange County's proceeds structure is based on overall council-wide sales goals. When Girl Scouts in Orange County reach their goals, everyone benefits!

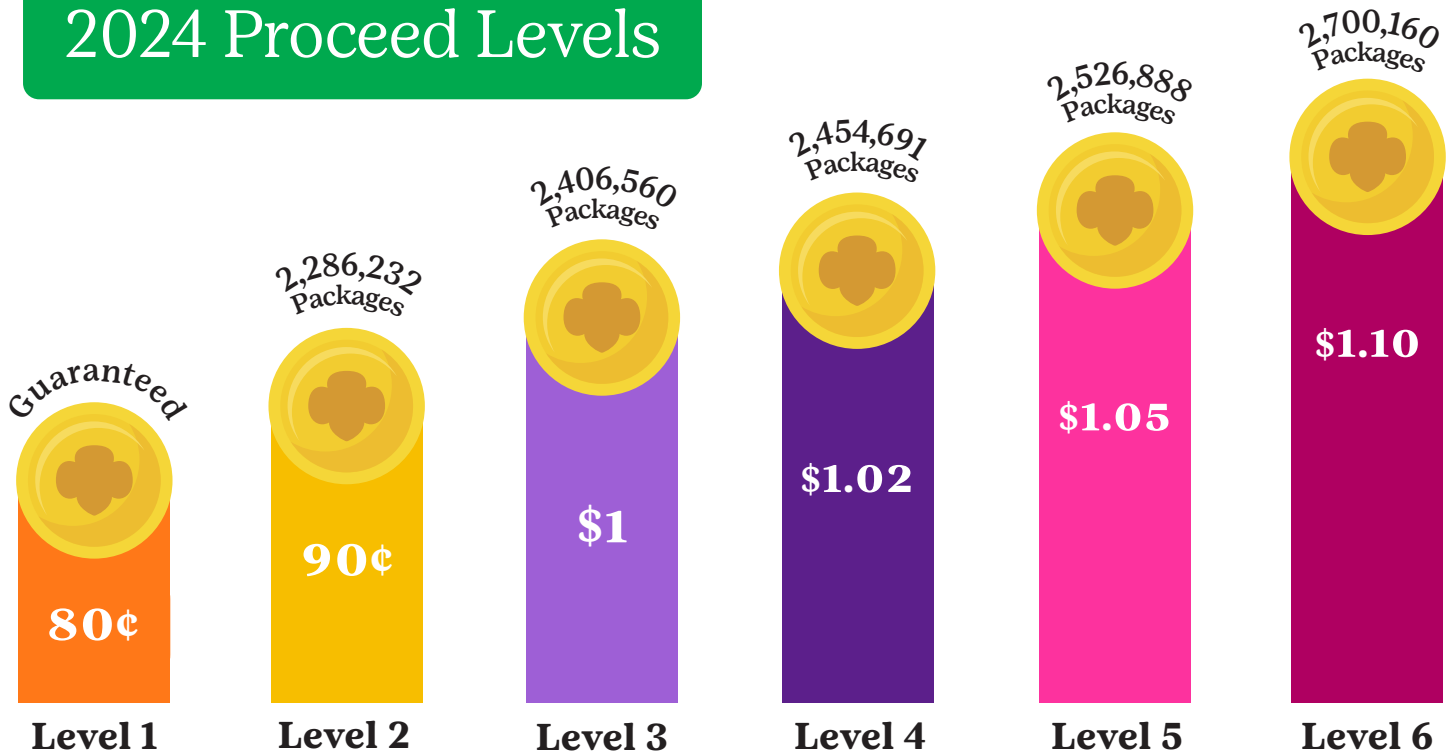
Did you Know? Proceeds belong to the troop, not individuals. Each troop should decide together how to use them.

In 2023, Orange County Girl Scouts sold 2,203,983 packages of Girl Scout Cookies. Last year the average troop earned over \$2,426 to help fund activities, travel, and supplies!

Check out the illustration below to see how troops can earn more proceeds by setting goals that contribute to the larger Girl Scouts of Orange County Goal.

Learn more about the Girl Scout Cookie Program online at www.cookiesoc.org.

2024 Proceed Levels



* This year GSOC's member sales goal is for troops to exceed the guaranteed 80 cents/package and reach the level three proceeds or beyond, based on 68% of all registered girl members participating and selling an average of 251 packages or more per girl. Top seller averages will be higher.