

2024 COOKIE PROGRAM

TROOP INITIAL ORDER BONUS

Your troop can earn an Initial Order Bonus for every girl member registered in Smart Cookies* by December 12, 2023 by meeting the requirements below.

Each Troop Will Earn:

Stellar Seller Kit for each girl

- ⇒ “Cookie Wiz” Patch Pin
- ⇒ GSOC Travel bag
- ⇒ Lanyard with Plastic Pocket and Cookie Line-up
- ⇒ 15 Cookie Door Hangers



Special GSOC Cookie Coordinator Patch Pin and Travel Bag
1 set for Troop Cookie Coordinator

Troop eligibility to participate in Case Exchange Day

Troops will have the option to participate in our **CASE EXCHANGE DAY**. Your troop will be able to exchange full cases of cookies for a different variety! If you accidentally ordered too many Trefoils, you can swap them for Thin Mints! Visit gscookiesetc.org/cookies/ for additional details, some restrictions apply.



To qualify, all requirements must be met and completed by **Tuesday, December 12, 2023** at 11:59pm:

1. Troop Cookie Coordinator has completed training.
2. Troop has submitted [Troop Banking Form](#).
3. Troop order placed in ABC Smart Cookies by December 12, 2023.
4. Troop order is based on 168 packages per girl registered in the cookie system.

**Number of girls in troop is determined by number of girls in cookie software by the Initial Order deadline. Girls who register or transfer into troop after the deadline are not eligible for Initial Order Bonus. Girls will receive Stellar Seller Kits in January.*

How to Determine Your Troop's Girl Scout Cookie Order

The Girl Scout Cookie Program begins **Sunday, January 14, 2024** with pre-sales, online and in-person through ABC Smart Cookies in-person and **Sunday, January 28, 2024** with cookies in-hand sales and girl deliveries. The only way to have cookies the first day of the cookie program is to place an Initial Order no later than 11:59 pm on **December 12, 2023**. Be a Smart Cookie and get your order in on time!

Initial Order Checklist:

- Complete training for detailed information & receive [ABC Smart Cookies](#) ID & password.
- Conduct a family meeting to set & share troop's cookie goal.
- Place order in [ABC Smart Cookies](#) by 11:59 pm on December 12, 2023.

Troops who participated in the Cookie Program previously should review troop records sales history (or see the 2023 Cookie Sales History Report) to help determine their Initial Order.

New troops may want to use the table below showing the average number of packages sold by girl at each level in 2023 to help determine their initial order.

Mega Delivery VIP service! Do not like waiting in line at the mega delivery? Then this is for you! Troops with an initial order of 250+ cases will be invited to pick-up their initial order directly from the delivery agent between January 15-25, 2024. Orders will be pre-pulled and ready for you on the day and timeframe of your choosing.

The table below shows the average number of packages sold by girls at each level in 2023.

Average Number of Package Sold by Girl Scout Level Table											
Program Level	Cookie Share	Toast Yays	Adventurefuls	Lemonades	Trefoils	Thin Mints	Peanut Butter Patties	Caramel DeLites	Peanut Butter Sandwich	Gluten Free	Total PGA
Daisy	2	10	18	22	12	52	26	40	13	4	199
Brownie	2	12	21	26	14	61	30	47	16	5	233
Junior	3	14	25	30	17	72	36	55	18	6	276
Cadette	3	16	29	36	19	84	42	65	22	6	324
Senior	3	16	28	34	19	81	41	62	21	6	312
Ambassador	2	11	19	24	13	56	28	43	14	4	216

For additional advice on how to determine your Initial Order,

No Initial Order = No cookies until February 1, 2024