

Hi there, Girl Scout!

It's Girl Scout Cookie time! We mailed this package to you because **you are a Cookie Entrepreneur!** This envelope is full of fun stuff just for you and your cookie business. Take a look through everything because you'll learn some cool things about the 2023 Girl Scout Cookie Program- plus have the chance to earn awesome badges, patches, prizes, and funds to support your amazing Girl Scout adventures!

Check out these awesome Cookie Tools for selling:

1. **Cookie Guide for Girls** - important dates, Tips for Top Sellers, fun Goal Chart, Cookie Share receipts, and more tools just for you!
2. **Cookie Order Card** - for taking orders and delivering cookies later.
3. **Money Envelope** - for keeping track of the money you collect.
4. **Cookie Entrepreneur Checklist** - to help you stay on track with all the latest tools, resources, and badges! Plus, take a look at the cool Girl Scout Cookie Gear available at our Girl Scout Shop!
5. **Girl Rewards Flyer** - with this year's cookie reward line up.
6. **"Hey, Parents!" Letter** - give this special letter to your Mom, Dad, or other family member.

Remember: **ALL** Girl Scouts — Daisy through Ambassador — can participate in the Girl Scout Cookie Program, with your parent's permission of course!

Mark your Calendars! The Girl Scout Cookie Program begins with online and in-person preorders on January 15, 2023 and on January 29, you can begin deliveries and in-person sales.



Parents and Guardians,

The Girl Scout Cookie Program is the foundation of the Girl Scout entrepreneurial experience and an important part of your girl's overall Girl Scout experience! As she earns funds to help her troop do amazing things and have exciting adventures, she will accomplish goals, solve problems, and build confidence!

She'll learn skills for her future:

- **goal setting** • **decision making**
- **money management** • **people skills**
- **business ethics**

At your troop's family meeting in December, you should have received the 2023 Girl Scout Cookie Program Family Guide and Parent Responsibility form. Sign and submit the Parent Responsibility form to your Troop Cookie Coordinator. You will receive an email from ABC Bakers on January 9 with instructions on how your Girl Scout can get started. The 2023 Cookie Program begins with preorders on January 15. Girl delivery and cookies in-hand sales begin on January 29.

My team and I are here to help you and your girl get the most out of her Girl Scout experience. Please reach out with any questions to customercare@girlscoutsoc.org.

Thank you for all that you do to support your Girl Scout and her troop!

Lisa Nevares
Entrepreneurship Manager

GO BRIGHT
Ahead

Reminder -

Do not take cookie orders until the program begins on January 15th!

