



2023 COOKIE PROGRAM

TROOP INITIAL ORDER BONUS

Your troop can earn an Initial Order Bonus for every girl member registered in Smart Cookies* by December 13, 2022 by meeting the requirements below.

Each Troop Will Earn:

Stellar Seller Kit for each girl

- ⇒ "Cookie Genius" Patch Pin
- ⇒ GSOC Clear bag
- ⇒ Hot/Cold GSOC water bottle
- ⇒ \$6 multiplication reference card
- ⇒ Flip Calculator
- ⇒ 15 Cookie Door Hangers
- ⇒ One (1) Page of Thank You Tags



Special GSOC Cookie Coordinator travel mug **1 for Troop Cookie Coordinator**

Troop eligibility to participate in Case Exchange Day

Troops will have the option to participate in our **CASE EXCHANGE DAY**. Your troop will be able to exchange full cases of cookies for a different variety! If you accidentally ordered too many Trefoils, you can swap them for Thin Mints! Visit gscookiesetc.org/cookies/ for additional details, some restrictions apply.

To qualify, all requirements must be met and completed by **Tuesday, December 13, 2022** at 11:59pm:

1. Troop Cookie Coordinator has completed training.
2. Troop has submitted [Troop Banking Form](#).
3. Troop order placed in ABC Smart Cookies by December 13, 2022.
4. Troop order is based on 168 packages per girl.



**Number of girls in troop is determined by number of girls in cookie software by the Initial Order deadline. Girls who register or transfer into troop after the deadline are not eligible for Initial Order Bonus. Girls will receive Stellar Seller Kits in January.*



How to Determine Your Troop's Girl Scout Cookie Order

The Girl Scout Cookie Program begins **Sunday, January 15, 2023** with online sales through ABC Smart Cookies and **Sunday, January 29, 2023** with in-person sales and girl deliveries. The only way to have cookies the first day of the cookie program is to place an Initial Order no later than 11:59 pm on **December 13, 2022**. Be a Smart Cookie and get your order in on time!

Initial Order Checklist:

- Complete training for detailed information & receive [ABC Smart Cookies](#) ID & password.
- Conduct a family meeting to set & share troop's cookie goal.
- Place order in [ABC Smart Cookies](#) by 11:59 pm on December 13, 2022.

Troops who participated in the Cookie Program previously should review troop records sales history (or see the [2022 Cookie Sales History Report](#)) to help determine their Initial Order.

New troops may want to use the table below showing the average number of packages sold by girl at each level in 2022 to help determine their initial order.

Mega Delivery VIP service! Do not like waiting in line at the mega delivery? Then this is for you! Troops with an initial order of 250+ cases will be invited to pick-up their initial order directly from the delivery agent between January 16-26, 2023. Orders will be pre-pulled and ready for you on the day and timeframe of your choosing.

The table below shows the average number of packages sold by girls at each level in 2022.

Average Number of Package Sold by Girl Scout Level Table											
Program Level	Cookie Share	Toast Yays	Adventurefuls	Lemonades	Shortbread aka Trefoils	Thin Mints	Peanut Butter	Caramel DeLites	Peanut Butter	Gluten Free	Total PGA
Daisy	2	12	21	26	17	59	31	47	16	5	237
Brownie	2	12	21	25	16	58	30	46	15	5	230
Junior	3	14	26	32	20	72	37	57	19	6	287
Cadette	3	14	25	31	20	71	37	56	19	6	282
Senior	2	11	19	24	15	54	28	43	14	4	215
Ambassador	3	14	25	31	19	70	36	56	19	6	278

For additional advice on how to determine your Initial Order, please contact your Service Unit Cookie Manager.

No Initial Order = No cookies until February 2, 2023

