



2023 Cookie Booth Sale Plan

Service Unit: _____
(Number) (Name)

A copy of this plan was shared with the Service Unit Team on _____
(Date)

A copy was emailed to GSOC Entrepreneurship and our Troop Support Specialist on _____
(Date)

***Submit by November 30, 2022 to cookies@girlscoutsoc.org**

Best Practices for Booth Sale Lotteries:

- Booth Sale Coordinator notify all troops by November 30 of any special privileges or requirements
- Do not include any unconfirmed locations in your lottery
- Individuals may represent more than one troop at a lottery
- After the lottery, troop requests for changes must be approved by the Booth Sale Coordinator to ensure they are properly reflected in the Cookie Scheduler (until cookie scheduler opens to all)

Booth Sale Boundaries

Boundary agreements are in place for current membership year only. Service Units using a site(s) outside their boundary must re-negotiate each year.

We have reviewed our new SU boundaries and (check all that apply):

- There are no issues or concerns
- We are permitting another SU to use a site(s) within our boundaries (details below)
- We are borrowing a site(s) outside our boundaries for another SU (details below)
- Our community has special/unique requirements (details below)
- Other (details below)

Details:



Cookie Booth Sale Process:

- Computer Lottery *(random generator to assign shifts)*
- In Person Lottery
 - o How is draw determined? *(place in line, special privileges, random draw from all attendees)*

(Because it is too difficult to manage fairly, call-in or email lotteries are not permitted for Cookie Booth Sale Lottery)

Cookie Booth Sale Lottery

Details of SU Plan for conducting the Cookie Booth Sale Lottery:

Date: _____ Time: _____ Location: _____

Special privileges? No Yes, please list below.

Must notify all troops by November 30, 2022

Examples: BSC gets first pick, Service Team members entitled to have troop drawn prior to other troops...

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Requirements for early picks or extra draws? No Yes, please list below.

Must notify all troops by November 30, 2022

Examples: Troops with travel plans on file get extra pick, Troops with 20+ girls entered into draw twice, large troops permitted to sign-up for 2 shifts each draw, etc.

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