

2024 Fall Product Program Highlights

New this year!

- The 2024 theme: Embrace Possibility
- The 2024 Mascot: The Asian Elephant
- Gummy Butterflies and Holiday Mix are added to the Girl Delivery Fall Nuts and Candy.



NEW Fall Rewards and Proceeds:

- Girl Scouts will earn rewards by dollar amount sold.
- Troops will now earn 12% of the total dollar amount sold for the troop in proceeds.

Back again!

- GSUSA has collaborated on more Girl Scouts themed Bark Box items for dogs.
- Tervis tumblers will be available again this Fall.

Why Participate?

- It's a fun learning experience for Girl Scouts !
- **The Fall Program is simple!** Order taking, purchasing, selling, its all online. There's no paperwork, inventory or money to collect.
- Girl Scouts learn 5 Skills that prepare them for the future:
 1. Goal Setting
 2. People Skills
 3. Decision Making
 4. Money Management
 5. Business Ethics
- Girl Scouts earn rewards and Troop Proceeds.
- Girl Scouts get creative by sending personalized emails to their customers and creating their own unique avatar and program patch.

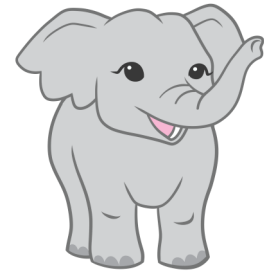


2024 Fall Program Personalized Patch
\$350+ Total Sales and
18 emails sent



2024 Fall/ 2025 Cookie Crossover Patch
18+ Fall emails sent and Avatar made
250+ Cookie pkg. sold in 2025

EMBRACE
POSSIBILITY



Gummy Butterflies



Holiday Mix



2024 Fall Product Program Dates

- August** Service Unit Training Begins
- September** Troop Training
Girl Fall Packet Mailing starts
- Sept 15** Fall Product Program begins
- Oct 13** Last day to order Fall Product
- Nov 2-4** Delivery & Distribution begins
- Nov 2-15** Girl Deliveries to Customers



Visit GSCookiesetc.org/fallproduct
for more Product Program information