



Dear Troop Leader,

Welcome to a new Girl Scout year! Enclosed is our Fall Product Program training packet. This year it's easier than ever to participate! The Fall Product Program runs from **Sunday, September 17 through Sunday, October 15**, and it's a fun, rewarding experience to help your troop:

- Practice business skills
- Earn badges/rewards
- Raise money for troop supplies and activities (The average troop earned **\$172** last year!)

All girls participate online through **digital** sales. Girls may send emails inviting friends and family to order products. Customers order online/pay online and may have the choice to have direct shipping or have their favorite Girl Scout personally drop off their order.

- No financial risk to troops or families
- No money to collect
- No leftover product to handle

To make your troop's Fall experience the best it can be, make this a girl-led decision, and we encourage you to recruit a parent volunteer or two to take on the role of Troop Product Coordinator.

On behalf of all of us here at Girl Scouts of Orange County, thank you for giving your valuable time to enrich girls' lives and provide them with the opportunities they need to thrive.

Lisa Nevares
Entrepreneurship Director

Get started now with these 3 short, easy steps:

1. **Recruit a Troop Product Team.**
2. **Give this packet to your Troop Product Coordinator so that they complete the training online!** Access online training beginning September 6. Visit gsLearn by signing into your MyGS account and clicking on the gsLearn button.
3. **Watch for your Troop Launch email.** It will come from our Fall Product Program provider M2 Media Group, beginning Sept. 9th.

New Products for 2023, include:

- **Girl Scout Friendship Tin w/Mint Treasurers**
- **Girl Scout Themed Bark Box** (*Limited availability*)
- **Tervis Tumblers**
- **Sweet Cinnamon Almonds and Honey Jalapeno Peanuts**



For more tools and resources, visit www.gscookiesetc.org/fallproduct.