

Dear Girl Scout Parent or Guardian,

Welcome to a new Girl Scout year! We are so excited for the opportunities your girl will have to make friends, build confidence, and develop new skills that will prepare her for a lifetime of leadership and success.

One of the hallmarks of our Girl Scout Entrepreneurship Pillar is the **Fall Product Program**, beginning **September 17 through October 15, 2023**. Through this easy and rewarding program, your Girl Scout will develop 5 essential life skills:

- Goal Setting
- Decision Making
- People Skills
- Money Management
- Business Ethics

Your Girl Scout will also be able to earn badges, patches, prizes, and funds to support her troop's Girl Scout activities for the coming year!

Getting Started is Easy!

- 1. Complete the Parent
 Responsibility form located
 under the "For Girls "section on
 www.gscookiesetc.org/fallproduct/resources
 and email it to your Troop Leader or Troop
 Product Coordinator. (A copy of the Parent
 Responsibility form is included in your packet if
 you prefer a paper form to fill out.)
- 2. Watch for your Girl Scout's Launch email.
 An email will come from your Troop
 Product Coordinator on September 17
 inviting her to set up her online site.

It is *easier than ever* to participate! Customers order online, pay online, and may have the choice to have the product shipped directly to them or have their favorite Girl Scout drop off their order. There is NO financial risk to troops or families. No money to collect or leftover product to handle.

Please check out the enclosed Fall Product Program packet. For even more tools and resources, visit www.girlscoutsoc.org/fallproduct.

On behalf of all of us at Girl Scouts of Orange County, thank you for enriching your girl's life and supporting her ambitions through Girl Scouting!

Tisa Nevares

Girl Experience Entrepreneurship Director

