

PITCH PERFECT – How to Pitch Your Online Fall Product Business

Fill in the blanks below to create your own personal sales pitch. Always start by introducing yourself. Then take the time to talk about the product and why you are selling – what are your goals and why should they help you. Remember to end by asking for the customer to purchase. That’s the best way to make a sale!

“Hi, my name is _____ and I’m a _____ in Troop _____.
(your name) (Girl Scout Level) (troop number/Juliette)

I’m feeling very _____ because I am selling Girl Scout Fall Products today. The
(emotion)

Products I’m selling are candies, nuts and magazines. The ones I would recommend are

_____. I really like them because _____.
(name of product) (reason you like them)

And they only cost _____! My troop is using the money we earn to _____.
(price of you favorite item)

_____. That’s why my goal is to sell _____ items.
(what do you want to do with your troop?) (your goal)

I am going to feel _____ when I reach my goal! It is very _____ to support my
(emotion) (adjective)

business, just follow my link and pick the items you would like to buy. Then decide if you want

them shipped to you or to have me deliver it. You can make other people _____.
(emotion)

by buying Care to Share items that will be donated to US Military and local food banks. They

also make great gifts! Thank you for taking the time to listen to me and for supporting my business.

Would you like to help me and my troop reach our goals by purchasing some online Fall Products today? (or your own way of asking people to purchase)

