

Review Service Unit Stretch Bonus & SU Honor Award for ideas. Please customize to fit your Service Unit.
Email goals to Cookies@GirlScoutsOC.org
December 13, 2023 to earn points towards SU Stretch Bonus.

2024 Cookie Program Goals

Service Unit: _____
(Report Code #) (SU Name)

Our goals were shared with the Service Unit Team on _____
(Date)

Our goals were shared with the Service Unit Leaders on _____
(Date)

A copy was emailed to GSOC Product Program and our Volunteer Specialist on _____
(Date)

Our Service Unit goals for the Cookie program are to achieve the following by March 17, 2024:

- To earn the Service Unit Stretch Bonus by: (*Sample – please write your own*)
 - Ensuring all Service Unit Cookie Team positions **fulfill their responsibilities** (SU Cookie Manager, SU Cookie Distributor, SU Cookie Rewards Coordinator and SU Booth Sale Coordinator) including training
 - Submitting all reports by deadlines
 - Achieving 75% of Troops in ABC Smart Cookies participate in Cookie Program
 - Goal _____ # of Troops participating
 - Achieving 75% of girls in ABC Smart Cookies participate in Cookie Program
 - Goal _____ # of girls participating
 - Achieving 65% of registered Girls sell 144+ packages of cookies
 - Goal _____ # of Girls sell 144+ packages of cookies
- Build up our Cookie Team for next year to have 5 individuals by identifying and mentoring new volunteers for all 5 SU Cookie Team roles
- Other _____

We plan to achieve this by: (*Sample Goals – please write your own*)

- *Ensuring we have a full Service Unit Cookie Team of 5 people to support our SU*
- *Reminding all Service Unit Cookie Team members to complete training*



- *Hosting a **Cookie Rookie** session prior to our **SU meeting** where volunteers can ask questions in an informal setting, view the girl recognition items & share the www.GSCookiesEtc.org cookie website resources*
- *Hosting an informal drop-in **Initial Order Workshop** to assist troops in determining their Initial Order*
- *Encouraging ALL troops to place an Initial Order for cookies*
- *Submitting our Cookie Goals and Booth Sale Plan by deadline*
- *Submitting our TCC roster and reports by deadlines*
- *Being helpful, kind and supportive of our volunteers so they have fun!*
- *Sharing our Service Unit Goals and what we plan to do with SU Stretch Bonus money if earned*
- *Calling troops who are not yet participating or are unsure and invite them to a Cookie Rookie Tea*
- *COMMUNICATE! with LEADERS AND TCCs on progress towards our goals*
- *Help and Encourage Leaders to recruit a TCC so they don't try to do it all alone*

Goal as compared to Actual

Goal # of Troops Participating in Cookie Program	Goal # of Girls Participating in Cookie Program	Goal # of troop girls sell 144+ packages

To be updated by 03/17/2024

Actual # Troops Registered by Dec 1, 2023	Actual # Troops Registered by March 1, 2024	Actual # of Troops Participating	% of Troops Participating