

Hi there, Girl Scout Family!

It's Girl Scout Cookie time! We mailed this package to you because **you are a Cookie Entrepreneur Family!** This envelope is full of fun stuff for you and your cookie business. Take a look through everything because you'll learn some cool things about the 2024 Girl Scout Cookie Program- plus have the chance to earn awesome badges, patches, prizes, and funds to support your amazing Girl Scout adventures!

Here's what's included:

1. **All New Cookie Family Guide** - key dates, tips, fun Goal Chart, Parent Responsibility Form QR Code, and more!
2. **Cookie Order Card** - for taking orders and delivering cookies later.
3. **Money Envelope** - for keeping track of the money you collect.
5. **Girl Rewards Flyer** - with this year's cookie reward line up.
6. **Cookie Gear Flyer** - order supplies to support and celebrate your cookie sales.
7. **Camp Scherman Summer Sessions Flyer** - make camp one of your cookie goals.

Remember: **ALL** Girl Scouts — Daisy through Ambassador — can participate in the Girl Scout Cookie Program, with their parent's permission of course!

Mark your Calendars! The Girl Scout Cookie Program begins with online and in-person preorders on January 14, 2024 and on January 28, you can begin deliveries and in-person sales.



Reminder -
Do not take cookie orders until the program begins on January 14th!



Scan this QR code to learn about our recently added, Bonus Girl Reward at Camp Scherman!



Parents and Guardians,

The Girl Scout Cookie Program is the foundation of the Girl Scout entrepreneurial experience and an important part of your girl's overall Girl Scout experience! As she earns funds to help her troop do amazing things and have exciting adventures, she will accomplish goals, solve problems, and build confidence!

She'll learn skills for her future: • goal setting • decision making • money management • people skills • business ethics

Look through the resources provided in this mailing with your Girl Scout and help her plan for the Girl Scout Cookie Program. Don't forget to download and submit the Parent Responsibility form to your Troop Cookie Coordinator. You will receive an email from ABC Bakers in early January with instructions on how your Girl Scout can get started.

My team and I are here to help you and your girl get the most out of her Girl Scout experience. Please reach out with any questions to customercare@girlscoutsoc.org.

Thank you for all that you do to support your Girl Scout and her troop!

Lisa Nevares
Entrepreneurship Director