



## 2024 Cookie Booth Sale Plan

Service Unit: \_\_\_\_\_  
(Number) (Name)

A copy of this plan was shared with the Service Unit Team on \_\_\_\_\_  
(Date)

A copy was emailed to GSOC Entrepreneurship and Troop Support on \_\_\_\_\_  
(Date)

\*Submit by **November 30, 2023** to [cookies@girlscoutsoc.org](mailto:cookies@girlscoutsoc.org)

### Best Practices for Booth Sale Lotteries:

- Booth Sale Coordinator notify all troops by November 30 of any special privileges or requirements
- Do not include any unconfirmed locations in your lottery
- Individuals may represent more than one troop at a lottery
- After the lottery, troop requests for changes must be approved by the Booth Sale Coordinator to ensure they are properly reflected in the Cookie Scheduler (until cookie scheduler opens to all)

### Booth Sale Boundaries

*Boundary agreements are in place for current membership year only. Service Units using a site(s) outside their boundary must re-negotiate each year.*

We have reviewed our new SU boundaries and (check all that apply):

- There are no issues or concerns
- We are permitting another SU to use a site(s) within our boundaries (details below)
- We are borrowing a site(s) outside our boundaries for another SU (details below)
- Our community has special/unique requirements (details below)
- Other (details below)

Details:



**Reminder:** Council approval is needed for any “reserved” booth locations. A [Reserved Booth Request Form](#) must be submitted for any booths to be marked as reserved during the Cookie Program. This form can be found on [gscookiesetc.org](https://gscookiesetc.org) on the password protected Volunteer Resources page. Submission of form does not guarantee council approval. Reserved booth requests must be submitted before January 17, 2024.



Cookie Booth Sale Process:

- Computer Lottery (random generator to assign shifts)
- In Person Lottery
  - o How is draw determined? (place in line, special privileges, random draw from all attendees)

(Because it is too difficult to manage fairly, call-in or email lotteries are not permitted for Cookie Booth Sale Lottery)

Cookie Booth Sale Lottery

Details of SU Plan for conducting the Cookie Booth Sale Lottery:

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Special privileges?  No  Yes, please list below.

**Must notify all troops by November 30, 2023**

Examples: BSC gets first pick, Service Team members entitled to have troop drawn prior to other troops...

- 
- 
- 
- 
- 

Requirements for early picks or extra draws?  No  Yes, please list below.

**Must notify all troops by November 30, 2023**

Examples: Troops with travel plans on file get extra pick, Troops with 20+ girls entered into draw twice, large troops permitted to sign-up for 2 shifts each draw, etc.

- 
- 
- 
- 
-