Review Service Unit Stretch Bonus & SU Honor Award for ideas. Please customize to fit your Service Unit.

Email goals to [Cookies@GirlScoutsOC.org](mailto:Cookies@GirlScoutsOC.org) **December 14, 2022** to earn points towards SU Stretch Bonus.

2023 Cookie Program Goals

Service Unit:

(Report Code #) (SU Name)

Our goals were shared with the Service Unit Team on

(Date)

Our goals were shared with the Service Unit Leaders on

(Date)

A copy was emailed to GSOC Product Program and our Volunteer Specialist on

(Date)

Our Service Unit goals for the Cookie program are to achieve the following by March 12, 2023:

* To earn the Service Unit Stretch Bonus by: *(Sample – please write your own)*
  + Ensuring all Service Unit Cookie Team positions **fulfill their responsibilities** (SU Cookie Manager, SU Cookie Materials Coordinator, SU Cookie Distributor, SU Cookie Rewards Coordinator and SU Booth Sale Coordinator) including training
  + Submitting all reports by deadlines
  + Achieving 75% of Troops in ABC Smart Cookies participate in Cookie Program
    - Goal \_ # of Troops participating
  + Achieving 75% of girls in ABC Smart Cookies participate in Cookie Program
    - Goal # of girls participating
  + Achieving 65% of registered Girls sell 144+ packages of cookies
    - Goal \_ # of Girls sell 144+ packages of cookies
* Build up our Cookie Team for next year to have 5 individuals by identifying and mentoring new volunteers for all 5 SU Cookie Team roles
* Other

We plan to achieve this by: *(****Sample Goals – please write your own****)*

* *Ensuring we have a full Service Unit Cookie Team of 5 people to support our SU*
* *Reminding all Service Unit Cookie Team members to complete training*
* *Hosting a* ***Cookie Rookie*** *session prior to our* ***SU meeting*** *where volunteers can ask questions in an informal setting, view the girl recognition items & share the* [*www.GSCookiesEtc.org*](http://www.GSCookiesEtc.org) *cookie website resources*
* *Hosting an informal drop-in* ***Initial Order Workshop*** *to assist troops in determining their Initial Order*
* *Encouraging ALL troops to place an Initial Order for cookies*
* *Submitting our Cookie Goals and Booth Sale Plan by deadline*
* *Submitting our TCC roster and reports by deadlines*
* *Being helpful, kind and supportive of our volunteers so they have fun!*
* *Sharing our Service Unit Goals and what we plan to do with SU Stretch Bonus money if earned*
* *Calling troops who are not yet participating or are unsure and invite them to a Cookie Rookie Tea*
* *COMMUNICATE! with LEADERS AND TCCs on progress towards our goals*
* *Help and Encourage Leaders to recruit a TCC so they don’t try to do it all alone*

**Goal as compared to Actual**

|  |  |  |
| --- | --- | --- |
| **Goal** # of Troops Participating in Cookie Program | **Goal** # of Girls Participating in Cookie Program | **Goal** # of troop girls sell 144+ packages |
|  |  |  |

*To be updated by 03/19/2023*

|  |  |  |  |
| --- | --- | --- | --- |
| **Actual** # Troops Registered by Dec 1, 2022 | **Actual** # Troops Registered by March 1, 2023 | **Actua**l # of Troops Participating | % of Troops  Participating |
|  |  |  |  |